COMPUTING

WHALLEY RANGE 11-18 HIGH SCHOOL



SOCIAL MEDIA IN 2020



In the United Kingdom, there are more than **45 million** active social media users! This is approximately **67%** of the population of the UK. **39 million** people in the UK are using their social media on **mobile devices**.

What do you know about social media? Circle whether you think the statements below are an advantage (\P) or both (\mathfrak{P}).

1. It's easy to keep in touch with friends and family wherever they are.

ADVANTAGE DISADVANTAGE BOTH

2. People you don't know may gain access to your personal information.

ADVANTAGE DISADVANTAGE BOTH

3. Viruses are becoming increasingly common on social networking sites.

ADVANTAGE DISADVANTAGE BOTH

4. You can share ideas, photos, music and video clips.

ADVANTAGE DISADVANTAGE BOTH

5. You can play games alone or with friends.

ADVANTAGE DISADVANTAGE BOTH

6. Users can hide behind false online identities, which can be dangerous

ADVANTAGE DISADVANTAGE BOTH

7. Adverts can be targeted for you

ADVANTAGE DISADVANTAGE BOTH

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DO YOU KNOW THE AGE LIMITS?

Use an **internet search engine** to find out the age limits for the social media websites below.

Social Media Website	Age Limit	Do you have an account? (CIRCLE)
TikTok		YES/NO
YouTube		YES/NO
Whatsapp		YES/NO
Twitter		YES/NO
Instagram		YES/NO

TASK – DESIGN AN INSTAGRAM POST

Using the blank template on the next page, we want you to design an Instagram post. You can either do this hand drawn (you could glue your photo on) or on a computer.

Your Instagram post is a message of thanks to your primary school, letting them know what your favourite memories of your time there are.

TIPS

Use emojis to show your feelings

Use hashtags for important words or phrases to make them stand out. E.g. #ILoveWhalleyRange

Do not use more than 40 words for your description. It's important to not waffle on!

Be positive! You are the generation to make the internet a better place to be.

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YOUR WHALLEY RANGE 11-18 HIGH SCHOOL NAME HERE Instagram 0 YOUR **PROFILE** РНОТО **YOUR** PHOTO OR **SKETCH** YOUR WORDS, **EMOJI'S** AND **HASHTAGS**