



Championing social mobility: Degree-level apprenticeships

21st May 2020



Agenda

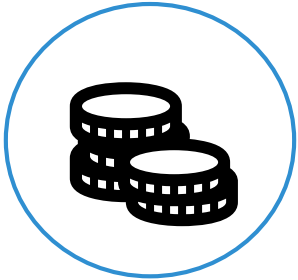
- Intro to apprenticeships and teacher resources (Amazing Apprenticeships)
- Impact of COVID-19 on Social Mobility and Apprenticeships
- Degree Apprenticeships: Levelling up?
- Apprenticeship Summer School Programme (Digital)
- Questions and polls throughout

What is an apprenticeship?



Work + Experience + Learning + Qualifications

An apprenticeship is...



Paid work



A real job



For everyone



No fees to pay



Lead to
progression



Allow you to
relocate



Support a great
social life



Not an easy option

What kind of apprenticeships are there?



Accounting



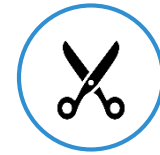
Aviation



Horticulture



Architect



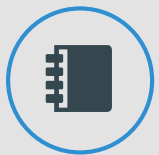
Hairdressing



Teaching



Hospitality



Surveying



Journalism



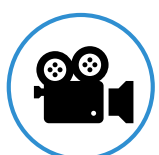
Nursing



Dental
Nursing



Cyber
Security



Creative &
Digital



Legal
Services



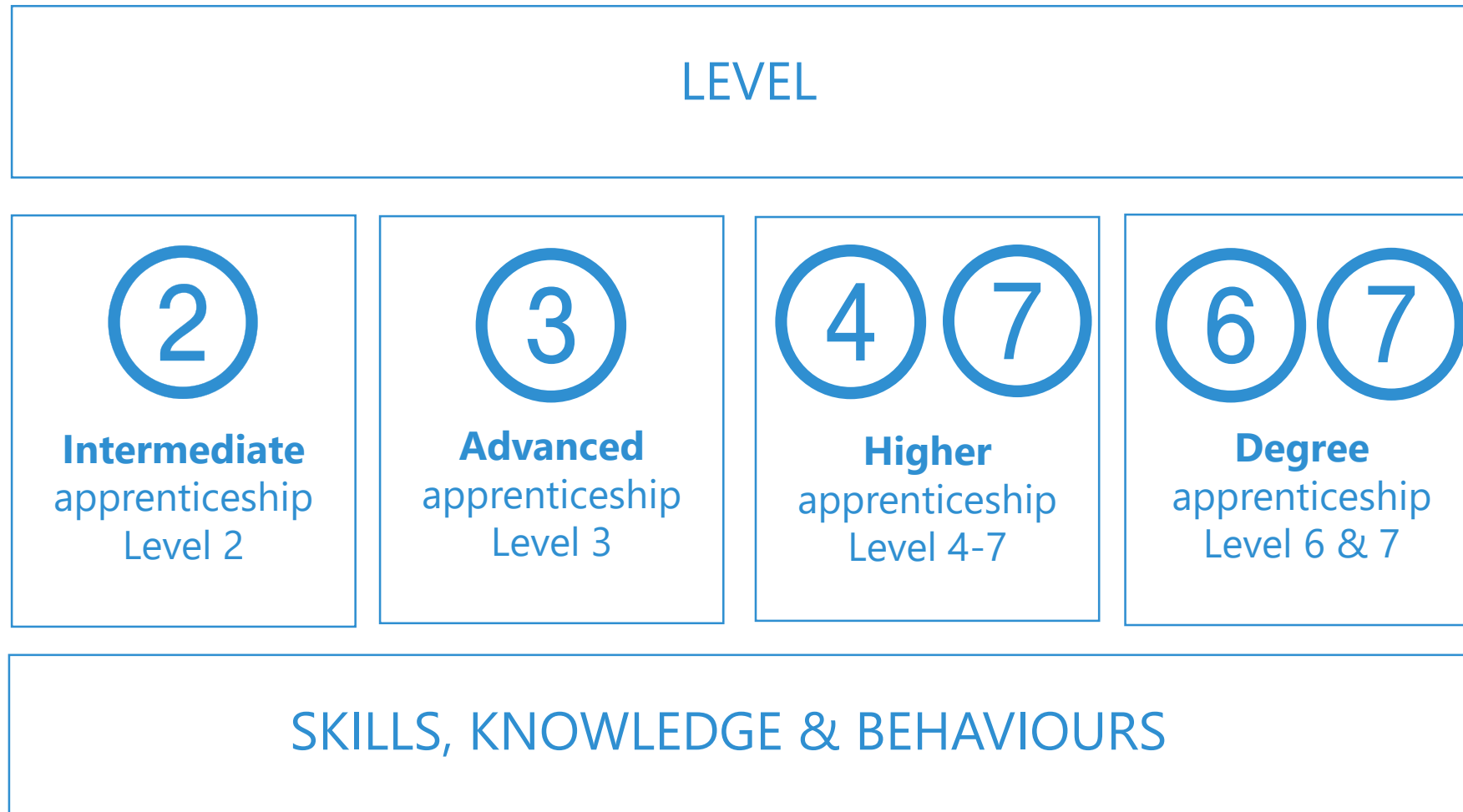
Project
management

And many more....

Which employers offer apprenticeships?



The levels of apprenticeships



Off-the-job training



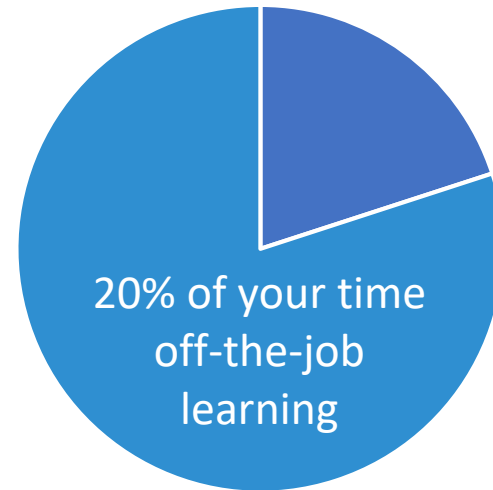
Workplace learning



Online learning



Classroom learning




Attend college or training provider

Amazingapprenticeships.com











COVID-19 TEACHERS & CAREERS ADVISERS <p>Access an extensive collection of resources and support for teachers, careers advisers and their students to explore from home</p> <p>ACCESS NOW</p>	COVID-19 PARENTS <p>Discover support and guidance specifically designed for parents to help you learn more about apprenticeships</p> <p>VIEW RESOURCES</p>	COVID-19 WELLBEING <p>Watch our free online workshops designed for those responsible for supporting apprentices including HR Professionals, early careers leads and training providers</p> <p>WATCH WORKSHOPS</p>	COVID-19 REQUEST SUPPORT <p>Free access to the new digital ASK programme for students in years 10 - 13 in every school and college across England</p> <p>BOOK NOW</p>
YOUNG APPRENTICE AMBASSADORS (YAAN) <p>Are you aged 18-26 and a current or past apprentice? Join the Young Apprentice Ambassador network (YAAN) to inspire others across England with your apprenticeship story</p> <p>JOIN THE NETWORK</p>	APPRENTICESHIP RESOURCES <p>Explore our range of inspirational and informative resources, whether you're a teacher, parent or thinking of becoming an apprentice</p> <p>VIEW RESOURCES</p>	FREE APPRENTICESHIP SESSIONS FOR STUDENTS <p>Free apprenticeship support for students in years 10 - 13 in every school and college across England</p> <p>BOOK NOW</p>	THE VERY LATEST LIVE BROADCASTS <p>Watch interviews with employers and their apprentices. Join us live or on catch-up at a time to suit you</p> <p>VIEW BROADCASTS</p>
APPRENTICESHIP CHAMPIONS <p>If you are a teacher or careers professional, join our network of 1000+ professionals to share apprenticeship resources, ideas and receive useful updates</p> <p>BECOME A CHAMPION</p>	FIND AN APPRENTICESHIP <p>Search and apply for thousands of apprenticeship vacancies across England</p> <p>SEARCH NOW</p>	VACANCY SNAPSHOT <p>Take a look behind the scenes at some of the world's biggest companies and find out what to expect from their recruitment processes</p> <p>BROWSE VACANCIES</p>	SCHOOL WORKFORCE <p>Apprenticeships can be used to recruit new staff and retrain or upskill existing staff of all ages and levels of experience, in a wide variety of roles</p> <p>FIND OUT MORE</p>

Amazing Apprenticeships

Summary of resources available
Explore apprenticeships from home



We have a range of resources for teachers to use with their students to explore apprenticeships, many of which can be used from home.

 <p>Student Guide for Yrs 12 & 13 A 10 hour self-directed learning guide for students to help them to explore and understand apprenticeships. amazingapprenticeships.com/resource/interactive-student-apprenticeship-guide</p>	 <p>International Women's Day 26 flashcards featuring female apprentices (and employers) in a variety of industries, and a detailed case study booklet. amazingapprenticeships.com/iwd2020</p>
 <p>Online Quizzes Test your knowledge of apprenticeships and the employers that offer them through these two fun quizzes. amazingapprenticeships.com/apprenticeship-quiz</p>	 <p>Apprenticeship Champion Join the network of over 1,800 Champions to get access to the latest apprenticeship support and information. amazingapprenticeships.com/champions</p>
 <p>Subject fact sheets and posters 12 school subject fact sheets and posters to engage and inspire students about where their passion could take them. amazingapprenticeships.com/naw2020</p>	 <p>Vacancy Snapshot Profiles of some of the UK's top apprenticeship employers and a calendar of forthcoming apprenticeship vacancies. amazingapprenticeships.com/vacancies</p>
 <p>Teacher webinars A schedule of live webinars covering different topics, open to teachers and careers advisers, and available on catch up. amazingapprenticeships.com/teacher-webinars</p>	 <p>2020 Memory Maker A fun challenge to do with friends or family. Answer 20 questions and record your answers to watch again in a year's time. amazingapprenticeships.com/resource/2020-memory-maker/</p>
 <p>Learn-at-Home A wide collection of resources for teachers, enabling students to continue to learn about apprenticeships from home. amazingapprenticeships.com/teachers</p>	 <p>Follow us on Social media Follow us on twitter and instagram to keep up to date with the latest free resources, news, events and campaigns: twitter.com/AmazingAppsUK instagram.com/AmazingAppsUK</p>

www.amazingapprenticeships.com

Hello@Amazingapprenticeships.com



Snap Poll



Questions

Impact of COVID-19 on Social Mobility and Apprenticeships



36% of apprentices have been **furloughed**



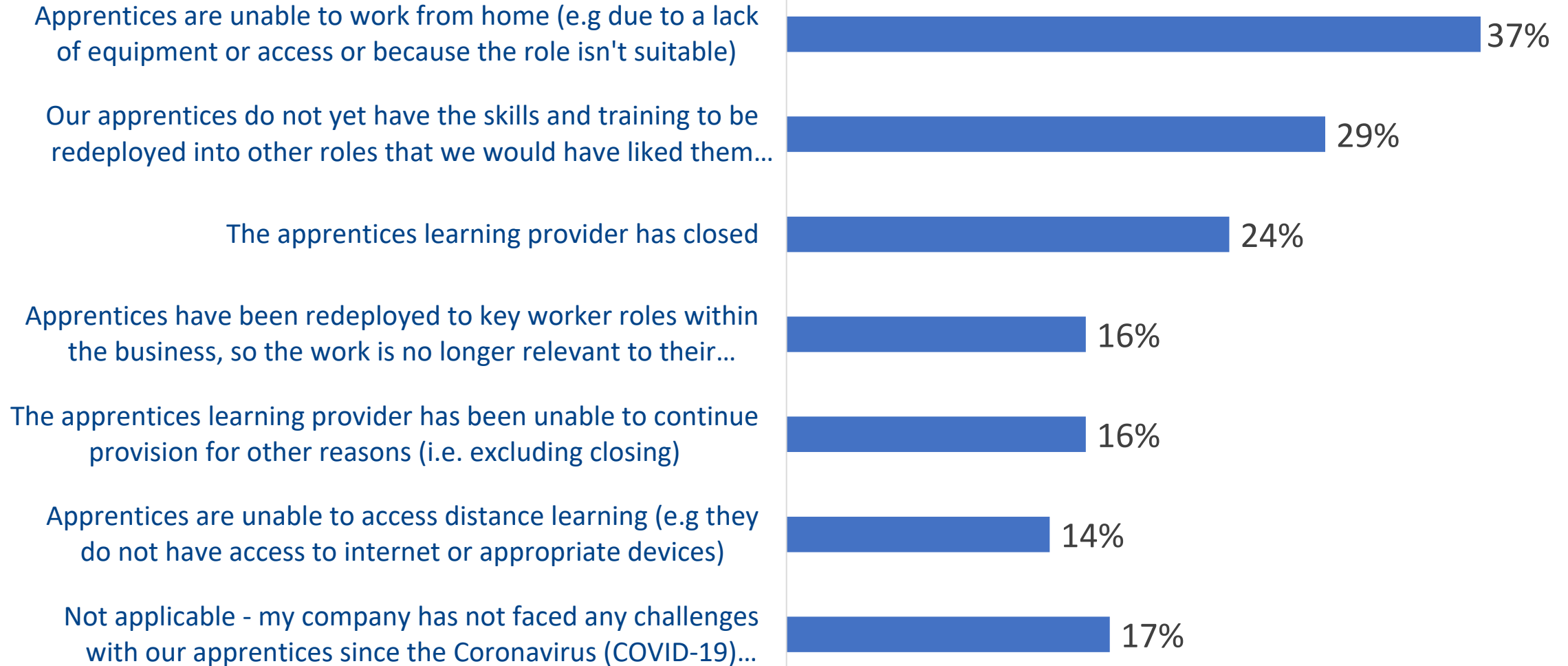
8% of apprentices have been made **redundant**



17% of apprentices have had their off-the-job learning **suspended**

COVID-19 IMPACTS: APPRENTICESHIPS

COVID-19 and Social Mobility Impact Brief #3: Apprenticeships





COVID-19 and Social Mobility Impact Brief #3: Apprenticeships

- Around a third **(31%)** of the employers we asked reported that they were likely to hire fewer apprentices over the coming year, or none at all.
- With young people now not in school or college to access face to face career guidance it will be harder for disadvantaged young people to access high quality information and skills needed to secure an apprenticeship.

Therefore it is more important than ever before that we support young people where we can with digital resources, with supporting them to build their skills and knowledge of how to access and secure apprenticeships.

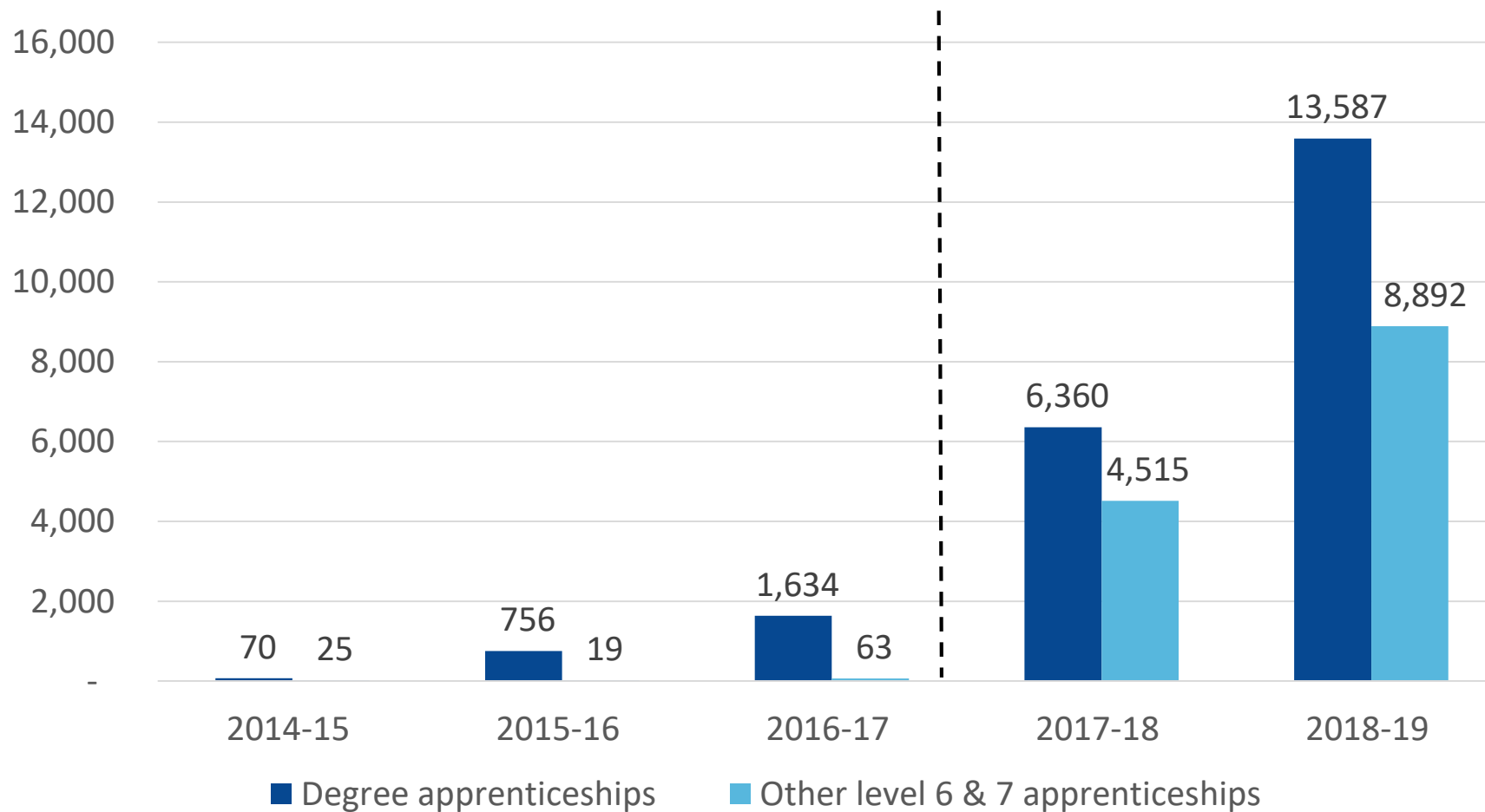
Degree Apprenticeships: Levelling up?

Matrix of level 6 and 7 apprenticeships

	Level 6 (bachelor's)	Level 7 (master's)
Degree awarding	<ul style="list-style-type: none"> Chartered Manager Digital and Technology Solutions Professional Chartered Surveyor Civil Engineer 	<ul style="list-style-type: none"> Senior Leader Advanced Clinical Practitioner
	9,655 apprentices	3,932 apprentices
Non-degree awarding	<ul style="list-style-type: none"> Financial Services Professional Teacher Senior Insurance Professional 	<ul style="list-style-type: none"> Accountancy/ Taxation Professional Academic Professional
	1,169 apprentices	7,723 apprentices

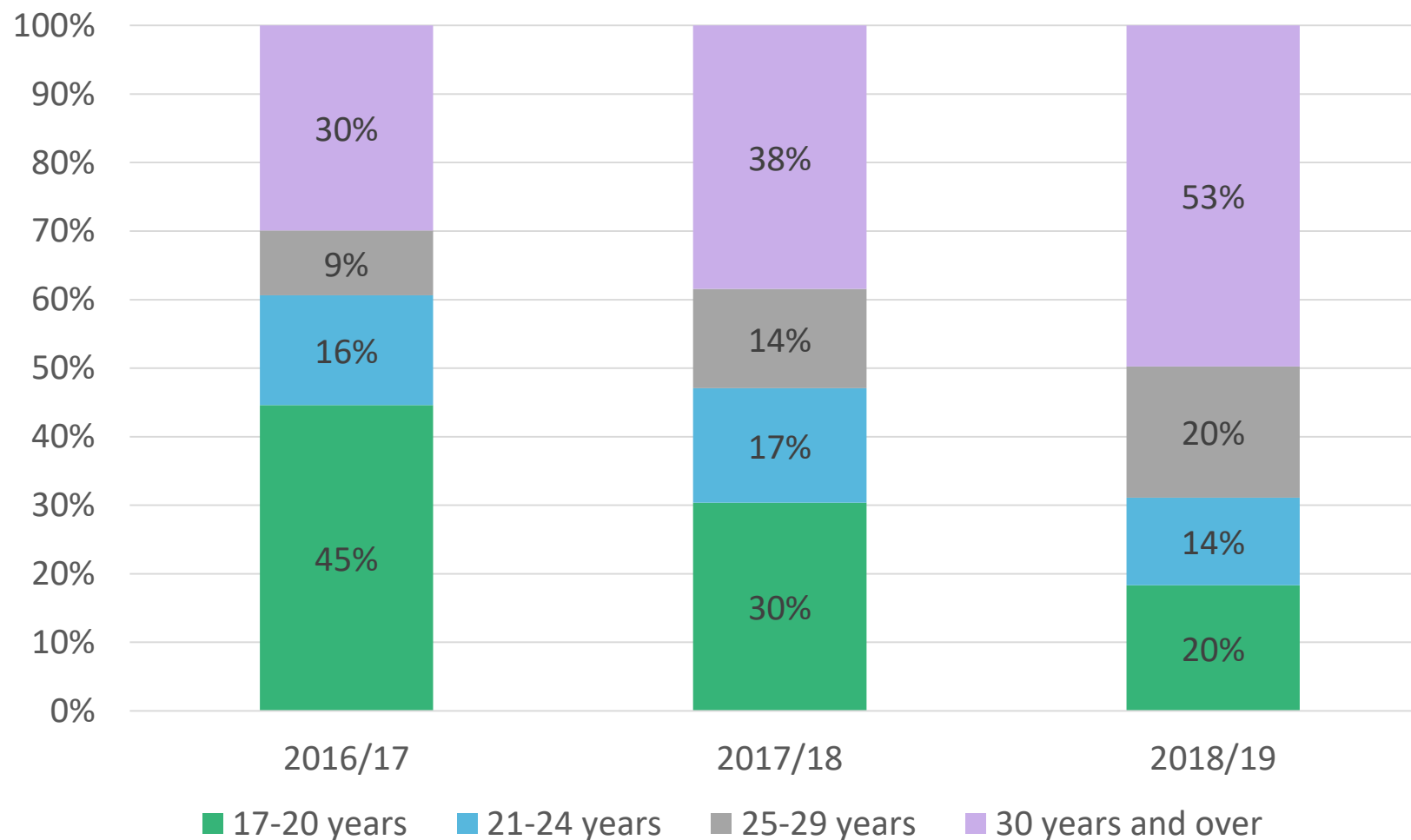
Degree Apprenticeships: Levelling up?

Exponential growth so far



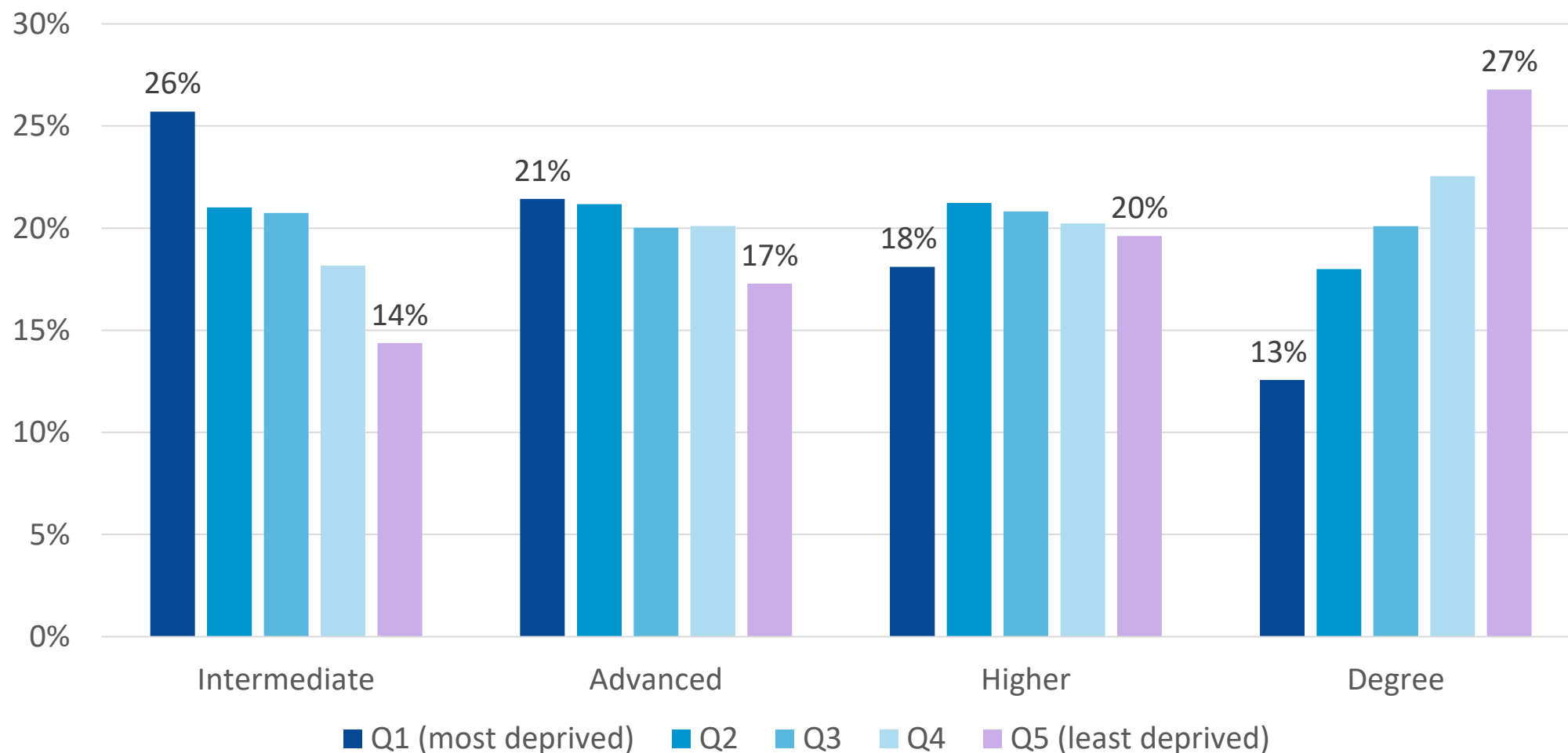
Degree Apprenticeships: Levelling up?

Where is the growth going?



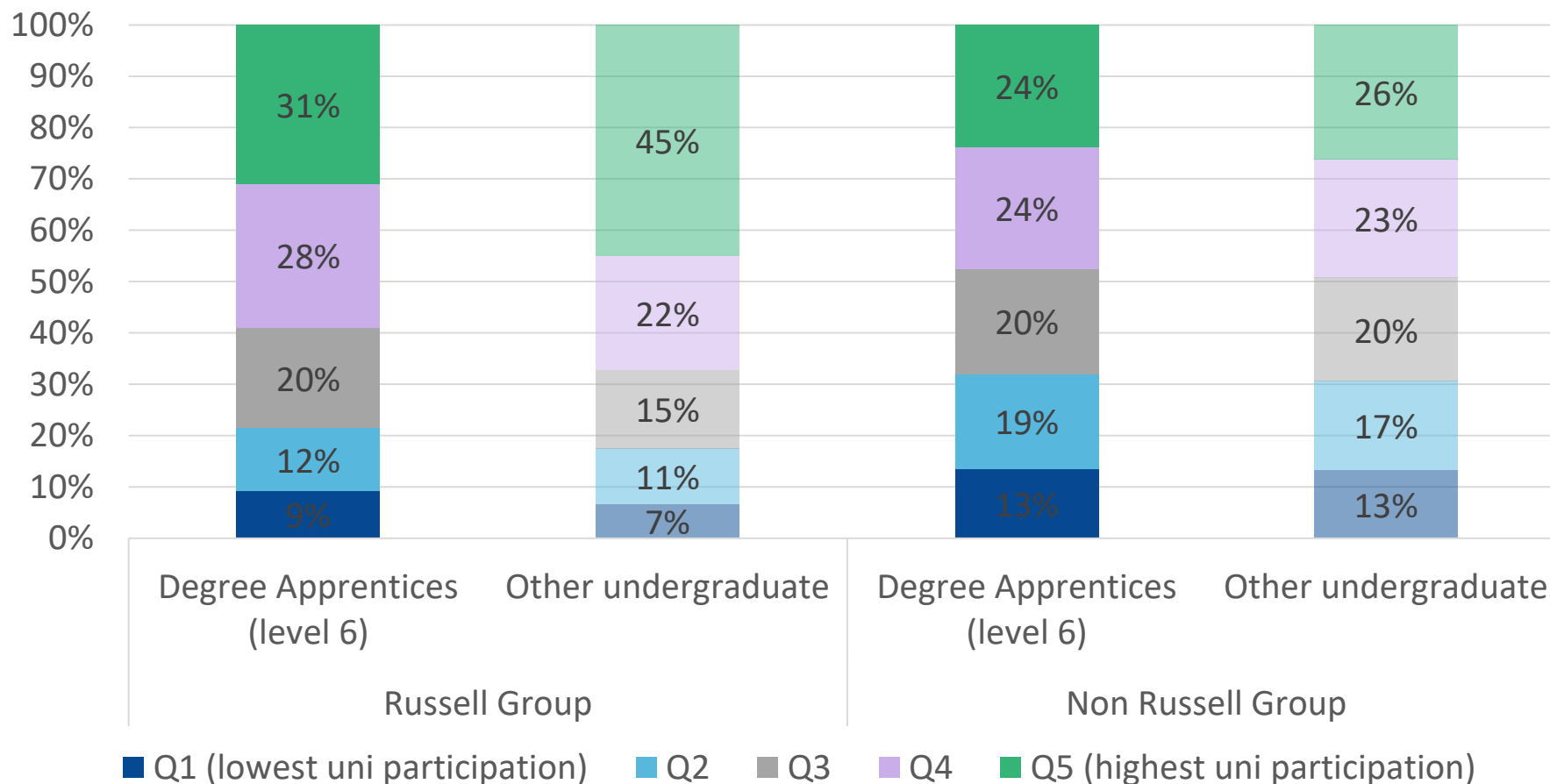
Degree Apprenticeships: Levelling up?

Neighbourhood deprivation of apprentices, by apprenticeship level



Degree Apprenticeships: Levelling up?

Access gaps similar to traditional degrees (POLAR)



Degree Apprenticeships: Levelling up?

Skewed priorities for the apprenticeship levy?

33%

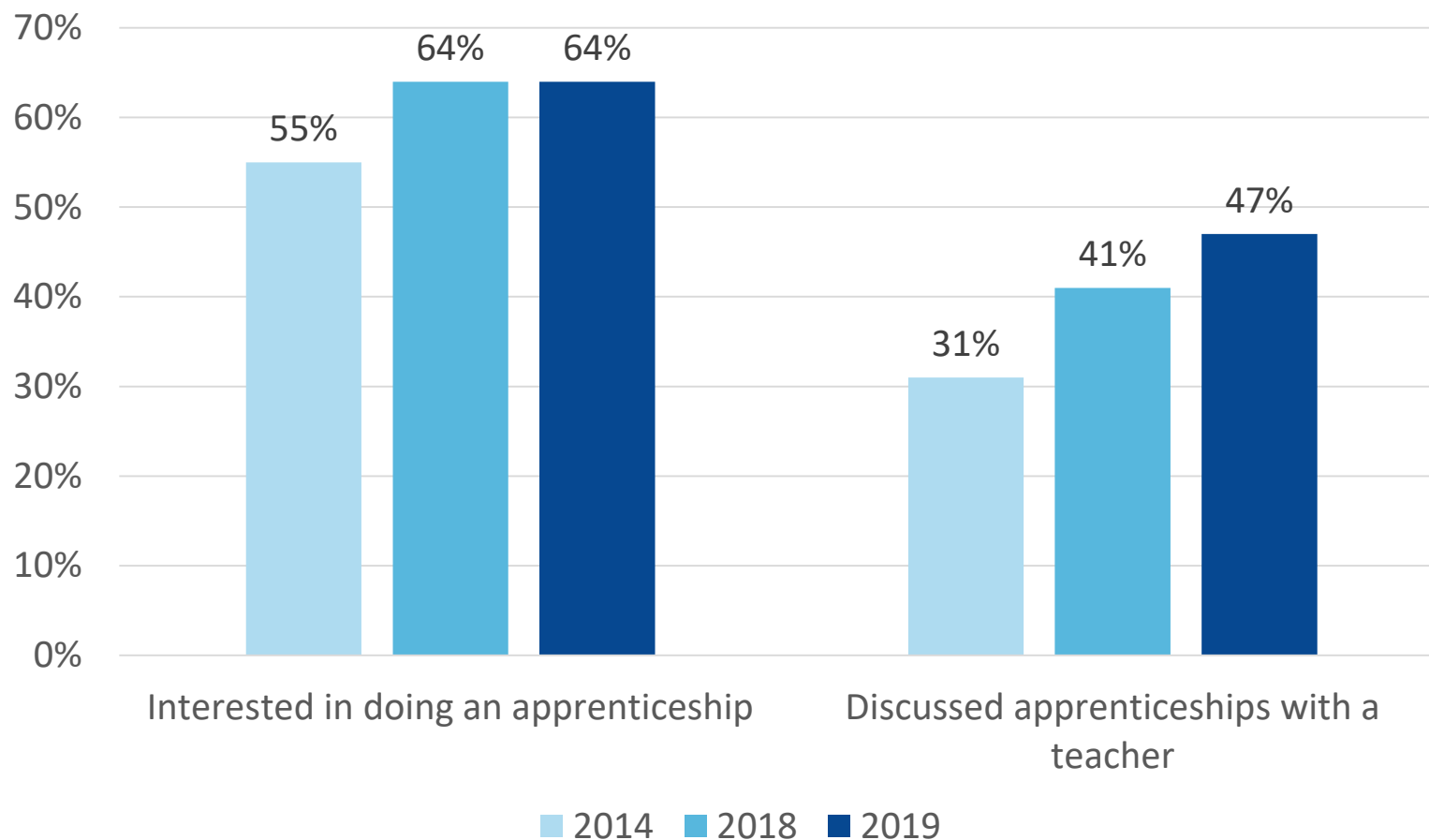
of levy funding for degree apprenticeships is spent
on **senior leadership courses**.

That's the same amount as all degree apprentices
under-25 put together.

COVID-19 IMPACTS: APPRENTICESHIPS

Degree Apprenticeships: Levelling up?

Increasing awareness





Snap Poll



Questions



Apprenticeship Summer School (Digital)

The Sutton Trust Apprenticeship Summer School will be delivered digitally in partnership with leading employers. The programme will help year 12s make an informed decision about their future careers.

They will gain an in depth understanding of degree apprenticeships and hear from current apprentices, experience networking opportunities, attend interactive digital sessions hosted by employers and learn the different application processes employers use.

The programme will be delivered through live interactive sessions, webinars, Q&A panels, pre-recorded videos, group work and other online resources.





Apprenticeship Summer School (Digital)

Eligibility

Students must:

- ✓ Always attended a state-funded school
- ✓ Be in Year 12 (England and Wales), Year 13 (Northern Ireland) or S5 (Scotland)

More likely to gain a place if:

- ✓ High achieving – five GCSEs at 6-9, or equivalent
- ✓ HE first generation
- ✓ Free school meals
- ✓ Low progression or less advantaged neighbourhood
- ✓ Lower than average school performance or higher than average school free school meal
- ✓ In care

Apprenticeship Summer School (Digital)



Apprenticeship Summer School (Digital)



TUESDAY – MEET EMPLOYERS AND APPRENTICES

 <p>Where and when to find apprenticeship vacancies</p> <p>10mins Video</p>	 <p>Employer led workshop</p> <p>10am-11am Zoom</p>	 <p>Employer led webinar</p> <p>30mins Video</p>	 <p>Group Exercise</p> <p>30mins Doc</p>
 <p>Vlog Challenge</p> <p>30mins Video</p>	 <p>Reflection exercise</p> <p>10mins Questions</p>	 <p>Q+A with apprentices</p> <p>3pm-4pm Zoom</p>	 <p>Social Night! Pub Quiz</p> <p>7:30pm-9pm Zoom</p>

Apprenticeship Summer School (Digital)



13th – 15th July

The programme will run
online for three days



Thursday 28th May

Applications close in one
week

[Apply.suttontrust.com](https://apply.suttontrust.com)

Digital Access Survey Findings



97%

Still want to attend an online programme



98%

Have reliable internet access at home



99.9%

Have access to at least one device (laptop, computer, tablet or smartphone)

Digital Access Survey Findings



1 in 4

Do not have access to own device other than a phone



More than 1 in 6

Have access to a space to work for less than 3 hours a day



1 in 5

Of our cohort has not responded



Snap Poll



Questions